

Indiana Society of
Radiologic
Technologists, Inc.



2011
**STRATEGIC/
AFFILIATE
ACTION
PLAN**

Leaders of the Indiana Society of Radiologic Technologists met on April 15, 2011 to discuss the future needs of the ISRT. The committee set goals that will be used improve and enhance the Society.



The following action steps will be taken to fulfill the ISRT Strategic/Affiliate Action Plan. The ISRT Board of Directors meet regularly to review and evaluate the goals.

- 1. Email Blasts** will be utilized to increase communication with the membership.
- 2. Website Offerings** such as legislative updates and frequently asked questions will be added.
- 3. Electronic Newsletters** will highlight current events and help direct individuals to the ISRT website.
- 4. Annual Conference Mini Workshops** will be conducted allowing attendees alternative learning options.
- 5. Incentives** will be utilized to encourage more individuals to attend the Business Meeting at the ISRT Annual Conference.